



## VISIT BEND EVENT CALENDAR SUBMISSION CRITERIA

The Visit Bend event calendar is designed to highlight special events that would be of interest to visitors traveling from **outside a 50-mile radius of Bend**. To qualify for publication, events must meet the following criteria:

### ELIGIBILITY REQUIREMENTS:

- **Appeals to Visitors** – The event must be something that would attract travelers visiting Bend, rather than only appealing to local residents.
- **Open to the Public** – The event must allow non-members to attend, either by purchasing a ticket in advance, dropping in, or participating without a membership requirement.
- **Beyond Regular Business Offerings** – The event must be something special and **not part of a business's recurring programming** (e.g., a weekly "Taco Tuesday" or daily yoga class does not qualify).
- **Limited Recurrence** – Events cannot be listed as ongoing or indefinite. If an event repeats, it may only be listed for a **maximum of two months**, and it **cannot occur daily for more than two weeks**.

### NOT ELIGIBLE FOR SUBMISSION:

- Regularly scheduled business offerings (e.g., daily classes, ongoing promotions)
- Member-exclusive events
- Private events
- Events that do not cater to out-of-town visitors

### OPPORTUNITIES BEYOND THE EVENT CALENDAR:

If an event doesn't meet the criteria for the calendar but could still be a great fit for Visit Bend's content, businesses are encouraged to schedule a **Marketing Strategy Session**. These sessions allow the Visit Bend team to learn more about your offerings and explore other potential promotional opportunities, such as:

- Inclusion in upcoming blog posts or articles
- Mentions on relevant pages or experiences on VisitBend.com

For questions about event submissions or to schedule a Marketing Strategy Session, please contact [marketing@visitbend.com](mailto:marketing@visitbend.com)